

Phoenix Public Library

Toni Garvey, City Librarian

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Program Goal

To foster an informed and literate community with information resources and works of the imagination. To that end, the Library will: create generations of readers, sustaining children and their families as they make reading and libraries an integral part of their lives; become the community's information destination, the place to start with any question; nurture a lifelong passion for reading, self improvement, intellectual discovery and enlightenment; Champion cultural awareness, providing a forum to engage in the discovery

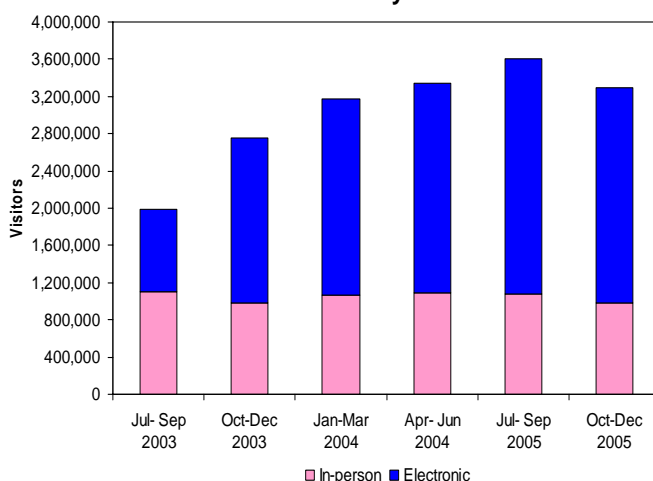
and understanding of the cultural heritage and opportunities of Phoenix; partner in the economic vitality of the city, supporting the information needs of the business community and working to create a highly-skilled, literate workforce; and offer a strong and vibrant physical presence in Phoenix, building and maintaining libraries that are integral to the life of the community.

Key Services

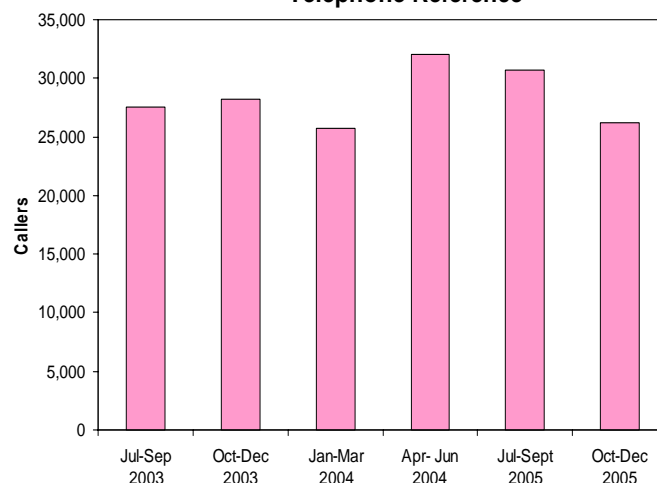
The Library provides information and resources that are relevant, accessible, and responsive to the intellectual needs and interests of the community.

Phone 602-262-6157

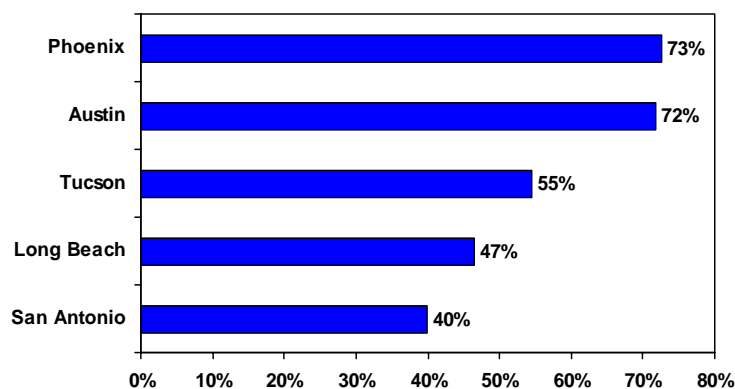
Library Visits



Telephone Reference

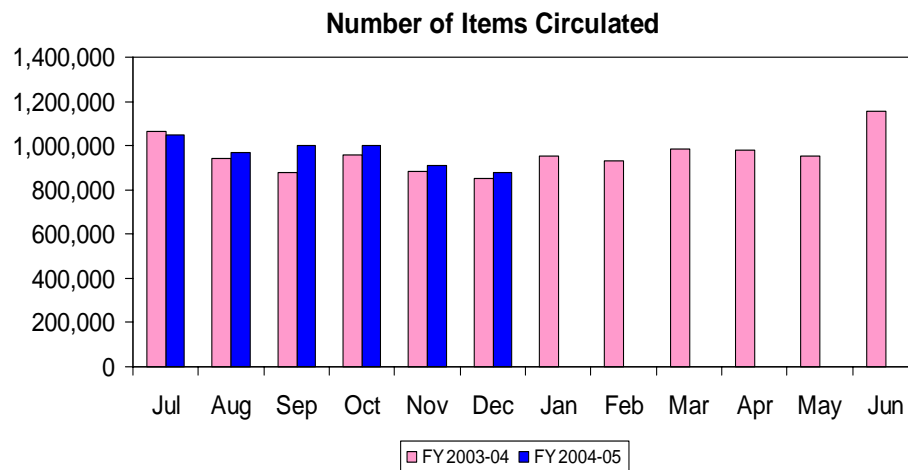


Registered Borrowers as a Percentage of Service Area Population*

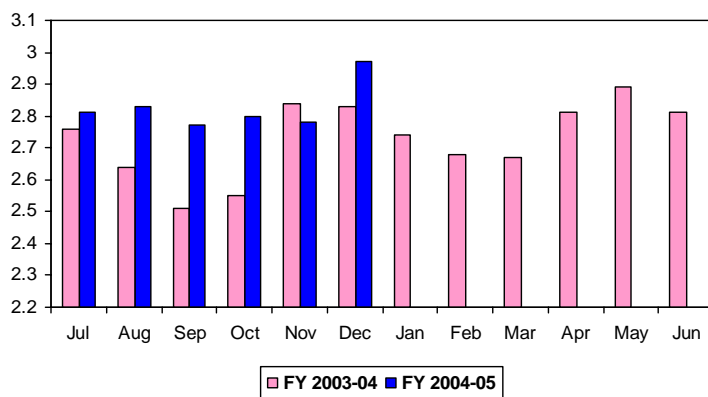


*From Public Library Association 2002 Statistical Report, based on 2001 data.

Phoenix Public Library — continued



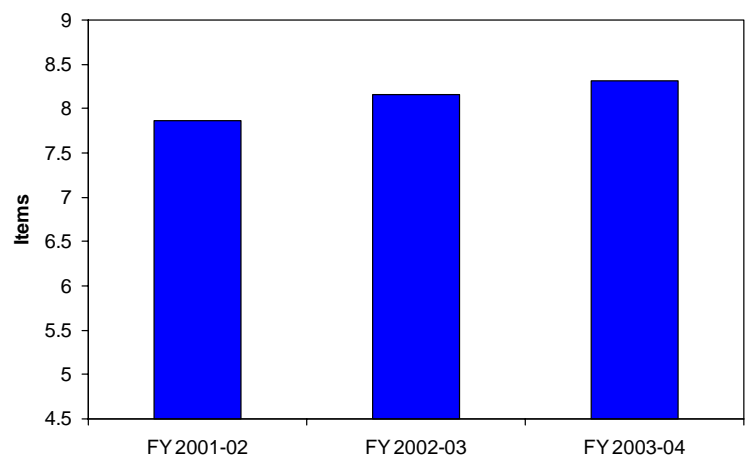
Circulation per Library Visit



Burton Barr Central Library

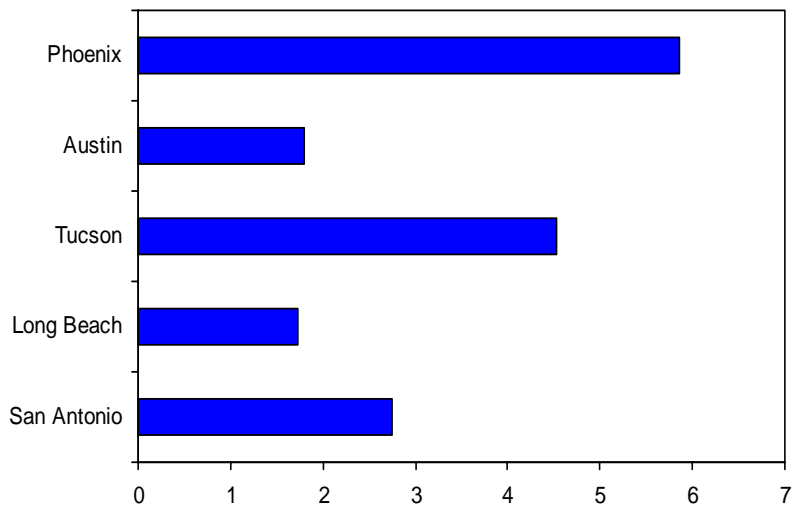
Ocotillo Branch
Library

Library Circulation Per Capita



Phoenix Public Library — continued

Collection Turnover Rate*



*Public Library Association 2003 Statistical Report, based on 2001-02 data.

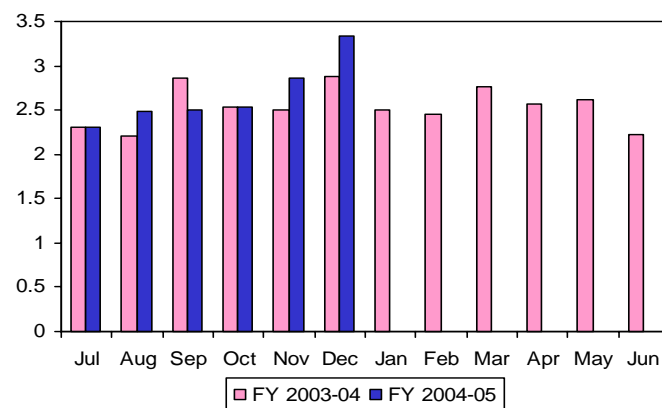


Teen Central - Burton
Barr Central Library

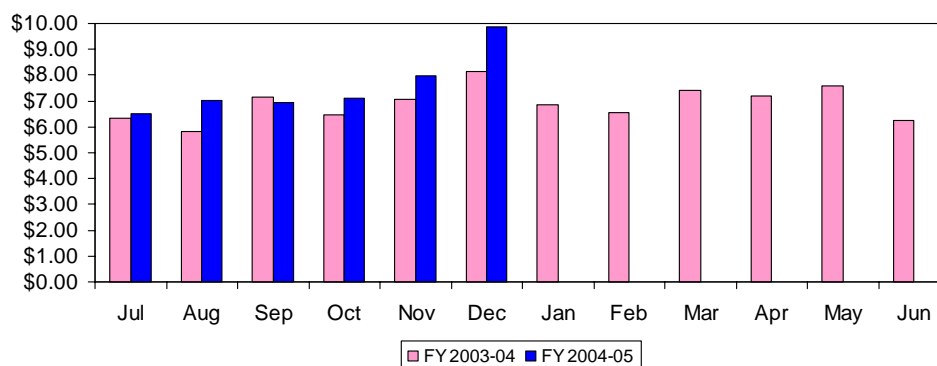


Harmon Branch Library

Adjusted Cost per Item Circulated



Adjusted Cost per Library Visit



Phoenix Public Library — continued

Comments/Highlights

Approximately 475 people attended an opening reception for Todd Ros' "Bird Series" paintings at the Burton Barr Central Library (1221 N. Central Avenue). The reception was held in the @Central Gallery as part of "First Friday" for December and was sponsored by the Friends of the Phoenix Public Library. "First Fridays" are free, self-guided tours of Phoenix galleries, studios and art spaces organized by Artlink, Inc., a local non-profit arts organization. The exhibit was on display in the @Central Gallery from December 2 to December 29, 2004.

Elaine Meyers, Children's and Teen Services Coordinator for the Burton Barr Central Library served as facilitator at an Arizona Library Association pre-conference program on early literacy. Saroj Ghoting, a national early literacy trainer who has also provided training for Phoenix Public Library staff, presented the American Library Association model parent workshops, "Every Child Ready to Read @ Your Library," to an audience representing the State of Arizona library, New York office of Libraries for the Future, and four county library systems.

A Spanish-language "Every Child Ready to Read @ Your Library" workshop was conducted at Burton Barr Central Library by Mayra Soto and Maria Rivera from Unlimited Potential, a non-profit community outreach program. Twenty-four families attended this workshop for pre-readers aged birth to 24 months.

Twelve teens and nine adults attended a focus group in Teen Central at the Burton Barr Central Library to watch and provide feedback on a teen-produced video on sexual harassment at school and in the workplace. The group discussed ways in which the Federal Equal Employment Opportunity Commission (EEOC) could develop effective materials and programs to fight discrimination against youth in the workplace and the general need for information about discrimination.

On December 8, Acacia Library (750 E. Townley Avenue) had a table with brochures and information about programs offered at the branch at Sunnyslope Elementary School's Family Festival. Staff made a presentation in English and Spanish about library services, materials and programs and the importance of reading to an audience of about 120 people. Thirty-four new library cards were issued at this event.

Students from Agua Fria High School held an art show at the Desert Sage Library (7602 W. Encanto Boulevard.). The students displayed over 30 original art works in the adult reading area of the library. More than 100 people came to view this artwork and attend a reception for the artists.

Fifty Chaparral High School students and their teacher worked hard with Library staff to make "Breakfast with Santa" at Harmon Library (411 W. Yavapai Street) possible. This event featured crafts such as holiday frames, ornament door hangers, necklaces and face painting. Each child who attended had his or her picture taken with Santa.

Five Ironwood Library (4333 E. Chandler Boulevard) Teen Council members held a holiday ornament-making party on December 11, 2004. The teens decorated ornaments and boxed toys donated by library patrons for the Salvation Army toy drive. The toys were distributed to needy children by the Salvation Army.

Ten parents and 16 children came to final session of "The Learning Basket" series on December 14 at Palo Verde Library (4402 N. 51st Avenue). Angelica Rodriguez of the Institute of Cultural Affairs and Library staff led a discussion during which attendees reflected on what was helpful with parenting and gave their suggestions for future programs. The Child Abuse License Plate Program funded "The Learning Basket" series.

On December 6, 38 children and 19 adults enjoyed the Great Arizona Puppet Theater's "Christmas Mouse" at Yucca Library (5648 N. 15th Avenue). This event was sponsored by the Friends of the Yucca Branch Library.